

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015-7010

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
170045-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Anjie Brady	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Tommy Thompson		3185

Flight Dates	Order #	Alt Order #
11/01/12 - 11/06/12	170045	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/12	11/06/12	M-F 6-7a News	6-7a	11-11--	:30	4	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---11-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Th 11/01/12 5:59 AM M-F 6-7a News 6-7a :30 TTTV102701 \$550.00 NM									
2 M F 11/02/12 6:41 AM M-F 6-7a News 6-7a :30 TTTV102701 \$550.00 NM									
spot simulcast on KSTP-TV and KSTC-TV									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 M M 11/05/12 6:43 AM M-F 6-7a News 6-7a :30 TTTV102701 \$550.00 NM									
spot simulcast on KSTP-TV and KSTC-TV									
4 M Tu 11/06/12 6:52 AM M-F 6-7a News 6-7a :30 TTTV102701 \$550.00 NM									
spot simulcast on KSTP-TV and KSTC-TV									
2	11/01/12	11/06/12	M-F GMA	7-9a	11-11--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---11-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Th 11/01/12 8:55 AM M-F GMA 7-9a :30 TTTV102701 \$500.00 NM									
2 M F 11/02/12 8:42 AM M-F GMA 7-9a :30 TTTV102701 \$500.00 NM									
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3 M M 11/05/12 8:55 AM M-F GMA 7-9a :30 TTTV102701 \$500.00 NM									
4 M Tu 11/06/12 8:50 AM M-F GMA 7-9a :30 TTTV102701 \$500.00 NM									
3	11/01/12	11/06/12	Sat 6a News	6-7a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Sa 11/03/12 6:13 AM Sat 6a News 6-7a :30 TTTV102701 \$350.00 NM									
4	11/01/12	11/06/12	Sun 6-7a News	6-7a	-----1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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www.kstp.com

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PO BOX 86
Minneapolis, MN 55486-1011

<u>Invoice #</u> 170045-1	<u>Invoice Date</u> 11/11/12	<u>Invoice Month</u> November 2012	<u>Invoice Period</u> 10/29/12 - 11/06/12
<u>Advertiser</u> Tommy Thompson	<u>Product</u>	<u>Estimate Number</u> 3185	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 11/04/12 11:17 PM Sun 1105-1135p 1105-1135p :30 TTTV102701 \$350.00 NM									
11	11/02/12	11/04/12	M-F 1102p News	1102-1132p	----F--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 11/02/12 11:11 PM M-F 1102p News 1102-1132p :30 TTTV102701 \$400.00 NM 2 M F 11/02/12 11:28 PM M-F 1102p News 1102-1132p :30 TTTV102701 \$400.00 NM									
12	11/02/12	11/04/12	Jimmy Kimmel	1132p-1236a	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 11/02/12 12:15 AM Jimmy Kimmel 1132p-1236a :30 TTTV102701 \$350.00 NM									
13	11/05/12	11/06/12	Millionaire	4-430p	MT-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 11/05/12 4:22 PM Millionaire 4-430p :30 TTTV102701 \$550.00 NM 1 M Tu 11/06/12 4:24 PM Millionaire 4-430p :30 TTTV102701 \$550.00 NM									
<u>Total Spots</u>							23		

Payment Terms 30 Days

<u>Gross Total</u>	\$15,900.00
<u>Agency Commission</u>	\$2,385.00
<u>Net Amount Due</u>	\$13,515.00